

INNOVATION IN HOUSING COUNCIL (IHC) MEETING
August 25, 2023
Hyatt Regency Greenville
Agenda

THURSDAY, AUGUST 24, 2023

4:30-5:30PM

Welcome Happy Hour Hosted by CBRE
Sponsored By Seamon Whiteside & DP3 Architects
Rooftop Terrace - Falls Tower at Camperdown
355 S. Main Street, 9th Floor
Greenville, SC 29601
Enter the Building from the Camperdown Plaza entrance
Parking: Camperdown Parking Garage off Falls Street (P1 or P2) –
10 minute walk down Main Street from Hyatt Regency Hotel

6:00PM - 9:00PM

OPTIONAL ALL-RIC DINNER (pre-registration & separate payment required)
[The Caprine Room at the Lazy Goat](#)
170 River Place, Greenville, SC 29601
❖ Complimentary valet parking is offered though The Hampton Inn and Suites, located next door. There are also parking garages and street parking nearby.

FRIDAY, AUGUST 25, 2022

7:30AM - 8:00AM

Coffee/Breakfast & Networking Hyatt Regency - Mezzanine

8:00AM - 8:30AM

IHC Welcome & Introductions
LOCATION: NOMA STUDIO C

- Member and Guest introductions
- Ideas on next meeting

8:45AM

BUS PICK UP: Hyatt Regency, 220 N. Main Street, Greenville, SC 29601

Leave for Tour & Talk at [Union House](#)
DROP OFF: 915 Rutherford Road
Greenville, SC 29609

9:00AM - 10:00AM

Discussion and Walking Tour at Union House

- Tour lead by Matt McPheely, Developer of Union House

10:00-10:15AM

BUS PICK UP at UNION HOUSE

Leave for Tour & Talk at [Judson Mill District](#)

DROP OFF: 701 Easley Bridge Rd, #3000 Greenville, SC 29611

10:30AM - 12:15PM

Discussion and Walking Tour of Judson Mill District

- Tour of [Judson Mill Lofts](#) led by Rob Couch, McMillan Pazdan Smith Architecture
- Tour of Judson Mill District commercial spaces
 - JudHub, Seamon Whiteside and Associates, HRP, BLOC HAVEN, Feed and Seed

12:15PM

Leave for Lunch at [Unity Park Welcome Center](#)

DROP OFF: 111 Welborn St. Greenville 29601. (no bus parking is provided. Buses may drop off/pick up in Mary Duckett Plaza, however they may not park in the main parking lot.

12:30PM – 1:00PM

Break & Lunch

1:00PM - 2:00PM

Lunch & Panel Discussion of Affordable Housing & Greenville's New Development Code

- Robinson Villa, NHE, Inc.
- Tina Belge, Policy & Advocacy Director, Greenville Housing Fund
- Shannon Lavrin, City Manager, City of Greenville

2:00PM – 2:30PM

Walking Tour of Unity Park

By 2:45PM

Return to Hotel/Depart

PICK UP: 111 Wellborn Street, Greenville, SC 29601

**DROP OFF: Hyatt Regency
220 N. Main Street, Greenville, SC 29601**

PLEASE NOTE: The program includes walking. Please plan your attire and footwear for walking and summer weather conditions.

(From ULI Carolinas Meeting – 2020)

Mission Statement: *Innovation in Housing Council (IHC)* will provide a platform for candid, informed discussions among experienced practitioners who work in all aspects of real estate development in the Carolinas. The council will explore both market-rate and subsidized housing, examine state and local policy that impact housing supply, tour projects that offer lessons learned and seek to understand the complex demographic and macro trends impacting demand from home-buyers and renters across target markets and incomes including, but not limited to, active adults, students, first-time home-buyers, vacation home buyers, and middle- and low-income households. The IHC program is intended to inspire innovative thinking, share knowledge, enhance ULI's role as a resource to local communities and build District Council leadership on housing issues so that members are better able to contribute creative solutions to local challenges.

Attendee List

FIRST NAME	LAST NAME	CUSTOMER ORGANIZATION	CITY	STATE	REGISTERED FOR 8/24 DINNER
Members					
Richard	Adams	Kimley-Horn	Raleigh	NC	Yes
Eric	Applefield	Radnor Property Group	Charlotte	NC	Yes
Brian	Cook	McMillan Pazdan Smith Architecture	Asheville	NC	Yes
Rob	Couch	McMillan Pazdan Smith	Travelers Rest	SC	Yes
Dan	Gualtieri	Crescent Communities	Charlotte	NC	No
Audrey	Krenitsky	Cline Design Associates	Raleigh	NC	No
Matt	Ojala	Conifer Realty, LLC	Mount Pleasant	SC	No
David	Rosenthal	Grandbridge Real Estate Capital LLC	Charlotte	NC	Yes
Zach	Spencer	Greystar	Raleigh	NC	No
Robinson	Villa	NHE, Inc.	Charleston	SC	Yes
Joshua	Zilke	Harkins Builders, Inc.	Charlotte	NC	Yes
Guests					
Whit	Johnson	Resi-Ventures	Greenville	SC	No
Joseph	Kass	NHE, Inc	Greenville	SC	Yes

Contact:

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