

ULI Carolinas Regional Councils Meeting
Myrtle Beach
August 20-21, 2025

August 20

6:00-8:00PM Optional Dinner – The Dunes Ballroom at The Hilton

August 21

8-9:30AM – Check-In, Breakfast and Individual RC Meetings

9:30-10:30AM – General Session: The Grand Strand – 2025 and Beyond

Panelists:

- Brian Tucker, Assistant City Manager, City of Myrtle Beach
- Adam Emrick, City Administrator, Conway
- Ryan Fabbri, City Manager, North Myrtle Beach
- Moderator: Joey Ganassa, Tradd Commercial, ULI SC Grand Strand Program Committee Chair

10:30AM-10:55AM – Break & board buses

11:00 – 2:00PM – Tours – *Regional Council members will choose between 2 tour options (Boxed Lunches will be provided)*

TRACK A/BUS 1 Housing/Hospitality & the Arts

- 11:00AM – Bus Depart Hilton Myrtle Beach Resort
- **11:30AM-12:30PM - Downtown Myrtle Beach – Arts & Innovation District**
- 12:45PM-1:30PM [Waikiki Village/Edge Apartments](#) – Populuxe motel renovated using historic tax credits, recently converted to workforce housing – Robert Lewis, Rogers Lewis Group
 - 1:30PM – Pick up: [Waikiki Village/Edge Apts. 1500 S Ocean Blvd, Myrtle Beach, SC 29577](#) (corner of 15th Ave. S)
 - Drop off: [International Residence Hall 3000 Globe Drive, Myrtle Beach, South Carolina 29577](#) – Bus to wait in parking lot
- 1:40PM-2:15PM [J1 Visa Student Housing](#) – housing developed for seasonal student employees
 - 2:15PM Pick up: [International Residence Hall 3000 Globe Drive, Myrtle Beach, South Carolina 29577](#)
 - Drop off: [Hilton Myrtle Beach Resort - 10000 Beach Club Drive, Myrtle Beach, SC 29572](#)
End/Return to hotel

Contacts for Tour A:

Robin Hargett, ULI South Carolina, 843-819-7804
Robinson Villa, NHE, Inc. - Innovation In Housing Council, 864-323-5792

TRACK B/BUS 2 Redevelopment/Mixed-Use

- 11:00AM – Bus Depart Hilton Myrtle Beach Resort
 - [Pick Up: 10000 Beach Club Drive, Myrtle Beach, SC 29572](#)
 - [Drop Off: Valor Park at Market Common - 1120 Farrow Parkway, Myrtle Beach, SC 29577](#) (SEE MAP)
- 11:30AM-1:00PM - [Market Common](#) – Redevelopment of former Air Force base

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Speakers

- Walter Warren, Principal/Project Manager, Thomas & Hutton
- Col. Thomas “Buddy” Styers, Executive Director for the Myrtle Beach Air Force Base Redevelopment Authority

By 1:00PM

- Pick Up: Valor Park - 1120 Farrow Parkway, Myrtle Beach, SC 29577
- Drop Off: Train Depot [851 Broadway St, Myrtle Beach, SC 29577](#)

Due to Construction, please approach the Train Depot from 9th Avenue North from Kings Highway – can wait for group in the paved lot across the street from depot

- 1:15PM-2:15PM - Downtown Myrtle Beach – Arts & Innovation District
End/Return to hotel
 - Pick Up: Parking lot across from Train Depot Train Depot - [851 Broadway St, Myrtle Beach, SC 29577](#)
 - Drop Off: Hilton Myrtle Beach Resort - 10000 Beach Club Drive, Myrtle Beach, SC 29572

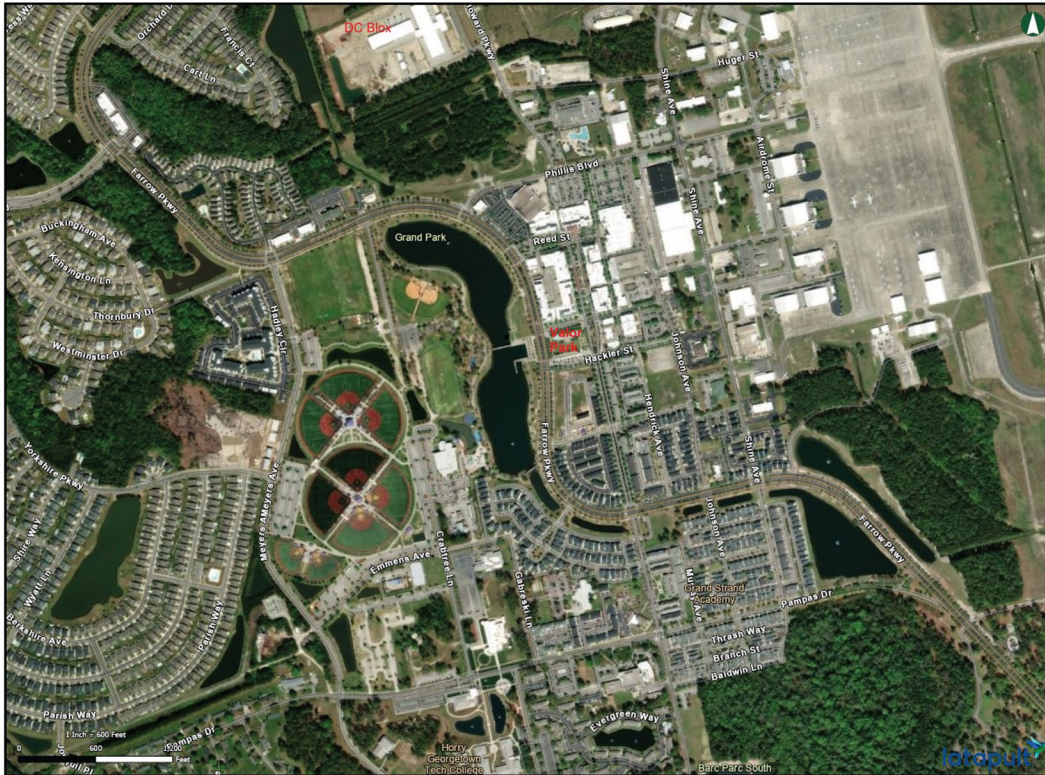
Contacts for Tour B:

Blair Jernigan, ULI Triangle - 919-280-4517

Gary Collins, SW+, Carolina Trends Council, 843-367-1469

**** PLEASE NOTE: Thursday’s tours will include walking – please wear comfortable walking shoes and plan clothing accordingly. As of now, temperatures are expected to be in the high 80’s. As August weather is always unpredictable, please check local weather reports for possible inclement weather closer to the date.**

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This map was created using iTopo! - www.itopo.com | Bigger Data Faster Maps Stronger Decisions



Market Common

Aerial Exhibit
08/05/2025

